



Alliance for Virtual Businesses™

Supporting the future of Business through innovative ideas

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FOR IMMEDIATE RELEASE

A4VB Silent Auction Kicks Off Global Awareness Campaign

Baltimore, MD (January 3, 2004) Beginning at 3:00 p.m., EST (New York) and running until the end of January, the Alliance for Virtual Businesses™ (www.AllianceForVirtualBiz.com), an international collaboration between 16 Virtual Assistance organizations and 1,500 Virtual Assistants (VAs), will hold a worldwide silent auction of VA-donated services and products. Its purpose is to increase awareness of the virtual assistance industry and raise funds for the Alliance's scholarship program.

No longer a business owner's "best kept secret," VAs proclaim their existence by showcasing administrative and Internet technology expertise during this international industry-sponsored auction.

Services ranging from building web sites, desktop publishing, word processing, database management and meeting and event planning to transcription, real estate support and business start-up consultations are up for bid.

Sharon Williams, chairperson of the A4VB states, "This silent auction is an excellent opportunity to experience 'virtual assisting.' It introduces bidders to talented administrative and Internet entrepreneurs who work virtually from the US, UK, Canada, Australia, France, India, Puerto Rico, New Zealand, and many other countries. Working without geographic boundaries, Virtual Assistants reduce overhead, help owners work smart not harder, and give entrepreneurs freedom to enjoy their business."

The Alliance, in conjunction with Virtual Assistance U (www.VirtualAssistanceU.com) provides scholarships for practicing Virtual Assistants who wish to further their training. Part of the silent auction proceeds will support the scholarship program.

Information about virtual assisting, A4VB and the silent auction is available on the Alliance website at www.AllianceforVirtualBiz.com. The silent auction begins at 3:00 p.m. EST (New York) on Monday, January 5, 2004.

For more information contact Sharon Williams at (410) 521-7001 or send email to: info@AllianceForVirtualBiz.com.

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About the Alliance for Virtual Businesses™

The Alliance for Virtual Businesses™ is a volunteer-directed organization whose primary mission is to advocate globally on behalf of the virtual assistance industry and to promote the growth of free enterprise between virtual assistants, entrepreneurs, small businesses, corporations, associations and other business entities. Information about the Alliance can be found at www.AllianceForVirtualBiz.com or by calling 1-410-521-7001.

Contact Information

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